PRESS RELEASE

The Board of Directors Approves the 2010 First Interim Report on Operations

The Group reports higher first-quarter net revenues and EBITDA and confirms its full-year targets.

- **2010 targets are confirmed**
- **Net revenues increased (+ 5.5%)**
- **Industrial profitability improved (EBITDA up 8.6%)**
- **Positive performances in Australia and Canada**
- **Net financial assets of 1,362 million euros, substantially in line with December 31, 2009 (1,385 million euros)**
- **2010 net profit is completely constituted by results deriving from industrial activities (in 2009 the industrial activities contributed for 27 million euros)**

Consolidated Financial Highlights of the Group

	Amounts in millions of euros	1ST QUARTER 2010	1ST QUARTER 2009	% change
PARMALAT GROUP				
• NET REVENUES INCREASED TO 949.1 MILLION EUROS (+5.5%)	**Net revenues**	**949.1**	**899.4**	**+5.5%**
	Net revenues at constant exchange rates and scope of consolidation	**821.1**	**837.5**	**-2.0%**
• EBITDA ROSE TO 78.7 MILLION EUROS (+8.6%)	**EBITDA**	**78.7**	**72.4**	**+8.6%**
	EBITDA at constant exchange rates and scope of consolidation	**68.4**	**64.9**	**+5.5%**
GROUP INTEREST IN NET PROFIT: 48.5 MILLION EUROS	**Group interest in net profit**	**48.5**	**176.3**	
	Amounts in millions of euros	**3/31/10**	**12/31/09**	
• NET FINANCIAL ASSETS: 1,361.9 MILLION EUROS	**Net financial assets**	**1,361.9**	**1,384.6**	**22.7**
	Amounts in millions of euros	**1ST QUARTER 2010**	**1ST QUARTER 2009**	
PARMALAT SPA				
• PARENT COMPANY'S NET PROFIT: 47.3 MILLION EUROS	**Net profit of Parmalat SpA**	**47.3**	**177.8**	

Parmalat S.p.A. Sede: Via delle Nazioni Unite, 4 - 43044 Collecchio (Parma) Italia Tel.+39.0521.8081 Fax +39.0521.808322
Cap. Soc. € 1.728.205.752 i.v. R.E.A. Parma n. 228069 Reg. Imprese Parma n. 04030970968 Cod. Fisc. e P. IVA n. 04030970968

Parmalat S.p.A. announces that its Board of Directors, meeting today under the chairmanship of Raffaele Picella, approved the 2010 First Interim Report on Operations at March 31, 2010.

Parmalat Group

The net increase in **net revenues** (+5.5% compared with the same period last year) is essentially the result of the following factors:

- The consolidation of the Parmalat Food Products Australian operations acquired in July 2009 (change in scope of consolidation);
- The translation effect resulting from two main factors: the decrease in the value of the euro versus almost all of the other currencies of the main countries where the Group operates had a positive impact on the economic trend, which was offset in large part by the devaluation of the Venezuelan Bolivar versus the US Dollar;
- A positive performance in Australia and Canada;
- A judicious pricing policy, particularly in South Africa, and an improved product mix, primarily in South Africa and Canada;
- A decrease in sales volumes (mainly in Venezuela due to energy shortages), the decision to streamline the portfolio [by reducing the number] of lower-margin products in South Africa (UHT milk produced for private labels, fresh fruit juices and pasteurized milk) and lower unit sales of pasteurized milk in Italy, which offset in part the positive effect of the trends mentioned above.

EBITDA grew to 78.7 million euros, for a gain of 6.3 million euros (+8.6%) compared with the 72.4 million euros earned in the first three months of 2009.

These same developments, coupled with the benefit of lower variable costs, particularly in terms of raw materials, helped boost reported EBITDA.

The table that follows provides a breakdown of revenues and EBITDA by geographic region:

(in millions of euros)	Cumulative at 3.31.2010			Cumulative at 3.31.2009		
Region	**Revenues**	**EBITDA**	***Ebitda %***	**Revenues**	**EBITDA**	***Ebitda %***
Italy	237,3	26,7	*11,3*	252,5	30,0	*11,9*
Other Europe	36,0	2,7	*7,5*	33,6	4,9	*14,6*
Canada	337,1	25,5	*7,6*	295,9	20,0	*6,8*
Africa	95,0	9,4	*9,9*	79,9	1,2	*1,6*
Australia [1]	161,7	16,2	*10,0*	93,1	6,8	*7,3*
Central and South America	82,3	3,6	*4,3*	144,3	15,5	*10,8*
Other [2]	(0,3)	(5,5)	*n.s.*	(0,0)	(6,1)	*n.s.*
Group	**949,1**	**78,7**	***8,3***	**899,4**	**72,4**	***8,1***

Regions represent the consolidated countries

1. 2010 data include net revenues of 44.5 million euros and EBITDA of 2.3 million euros relating to the acquisition of Parmalat Food Products operations

2. Include holding, other non core companies and eliminations between regions

An overview of the results in the Group's main countries is provided below:

In **Italy,** reflecting the impact of the current economic recession, pricing considerations were the main factor driving the market. Consumers increasingly show a preference for the lowest priced products, private labels and products offered with promotional discounts.

In the UHT milk market, the trend was negative due to lower demand for basic products and a growing use of promotional programs. However, unit sales of specialty milks were up significantly. At the same time, demand was down slightly for fruit juices but the yogurt market showed modest growth.

In this environment, Parmalat was able to hold unit sales of its brand products relatively steady compared with the same period a year ago, even though overall sales volumes decreased reflecting the impact of lower consumption and a highly competitive scenario. Net sales revenues decreased to 237.3 million euros, or 6.0% less than in the first quarter of 2009, due mainly to an increased use of discounts and promotions prompted by the need to counter the effect of lower demand and respond to aggressive competition. The market developments described above also had an impact on EBITDA, which at 26.7 million euros was 3.3 million euros lower than in the same period last year (30.0 million euros).

In **Europe, excluding Italy,** net revenues increased to 36.0 million euros, compared with 33.6 million euros in the first three months of 2009. EBITDA decreased to 2.7 million euros, down from 4.9 million euros in the same period last year. In Russia, despite gains in sales volumes and net sales revenues, EBITDA decreased due mainly to the sharply higher costs incurred to purchase raw milk.
In Portugal, a carefully managed pricing policy made possible by a significant reduction in raw material costs enabled the local subsidiary to hold steady the profitability of its operations, despite the challenging business environment created by the limited buying power of consumers.

In **Canada,** where the macroeconomic context is beginning to show signs of a turnaround also with regard to consumer confidence, the dairy market continued to be characterized by intense promotional pressure in the first three months of 2010, due to the impact of competition among supermarket chains.

In this environment, with data stated in Canadian dollars, net revenues were 485.7 million, up from 479.9 million in the first three months of 2009. EBITDA also improved, growing to 36.7 million (+13.0%), due to lower industrial costs and a more profitable product mix.
Net revenues and EBITDA also show year-on-year increases when the data are stated in euros, rising from 295.9 million to 337.1 million and from 20.0 million to 25.5 million, respectively.

Parmalat strengthened its position in the pasteurized milk market, primarily due to a steadily positive performance by its highly digestible milk. The cheese market grew compared with the previous year and Parmalat held its position in all segments, while retaining the absolute leadership of the snack cheese segment.

Australia continues to benefit at the macroeconomic level from commodities exports driven by the strong growth of the Asian economies and of China in particular. This environment provides significant support to domestic income levels and, consequently, fosters the propensity to consume.

Consolidated net revenues (Parmalat Australia and Parmalat Food Products) rose to 247.6 million Australian dollars, up from 183.0 million Australian dollars in the first three months of 2009, and EBITDA increased to 24.8 million Australian dollars, or 11.5 million Australian dollars more than in 2009. The integration of Parmalat Food Products, which helped consolidate the Australian subsidiary's position as a national player, and a decrease in the cost of raw milk compared with the first quarter of 2009, are the primary reasons for these improved results.

Stated in euros, net revenues and EBITDA increased from 93.1 million to 161.7 million and from 6.8 million to 16.2 million, respectively, compared with the previous year.

Even though private labels continued to increase their share of the pasteurized milk market, Parmalat succeeded in maintaining its market position, owing to the expansion into new territories that resulted from the acquisition completed in 2009. The flavored milk market performed well in the organized trade and Parmalat increased its value and volume market shares. Demand was also up in the yogurt market where Parmalat is the leader of the functional product segment.

In **Africa,** the consolidated net revenues of the Group's operations in South Africa, Zambia, Botswana, Swaziland and Mozambique, stated in euros, totaled 95.0 million, up from 79.9 million in the first quarter of 2009, and EBITDA was 9.4 million, compared with 1.2 million in the first three months of 2009.

In South Africa, the region's most important country, more favorable macroeconomic conditions and signs of an improving climate of confidence among consumers helped support an upturn in consumption.
Compared with the previous year, net revenues decreased from 907.4 million rand to 856.8 million rand, as the local SBU ended production of some items for private labels and exited some product categories that did not offer adequate margins, such as fresh fruit juices and pasteurized milk.
However, EBITDA improved rising from 1.9 million rand to 91.4 million rand in the first quarter of 2010, due mainly to the adoption of a different sales policy and a better product mix.

The cheese market enjoyed very strong growth in the first three months of 2010, expanding at a rate of about 15% compared with the previous year. Parmalat South Africa strengthened its leadership of this market due primarily to its dominant positions in spreadable cheese and wrapped slices.
Parmalat South Africa also performed well in the flavored milk market segment.

In the region's other countries (Zambia, Mozambique, Botswana and Swaziland), net revenues totaled 15.6 million euros or 2.6 million euros more than in the same period last year, and EBITDA amounted to 0.6 million euros, a decrease of 0.5 million euros compared with 2009.
These other African countries (Zambia, Mozambique, Botswana and Swaziland) reported unit sales that in aggregate were in line with the previous year. When stated at constant exchange rates, revenues were up strongly in all countries.

Revenues booked in **Central and South America** decreased to 82.3 million euros, compared with 144.3 million euros in the first three months of 2009. EBITDA were also down, totaling 3.6 million euros.

The data for Venezuelan and, consequently, the overall performance of the Group's operations in Central and South America were strongly affected by the devaluation of the bolivar on January 8, 2010 and by Venezuela's high inflation rate. This inflation rate, which cumulatively over the past three years exceeded the 100% threshold, required the adoption of the adjustments provided by IAS 29 for hyperinflationary economies as of December 2009.
The Venezuelan economy was also adversely affected by a decrease in international crude oil prices, a resource that Venezuela exports, and by the scarcity of electric power caused by unfavorable local weather conditions.

The Colombian subsidiary has been adjusting to a new trend in the milk market, with consumers shifting away from pasteurized milk and choosing instead extended shelf life milk packaged in plastic pouches.
The powdered milk market was adversely affected by the introduction of large quantities of imported products, which penalized local products. Demand for yogurt increased but the market is dominated by a local producer.

EBIT was 55.6 million euros, down 136.8 million euros compared with 192.4 million euros in the first three months of 2009. Lower proceeds from settlements of actions to void and actions for damages reached during the first quarter of 2010 accounted for most of this decrease.
Depreciation, amortization and writedowns of non-current assets totaled 26.0 million euros (22.6 million euros in the first three months of 2009).

Group interest in net profit decreased to 48.5 million euros, or 127.8 million euros less than the 176.3 million euros earned in the first three months of 2009, due mainly to a reduction in the contribution provided to the bottom line by actions to void and actions for damages, which totaled 2.6 million euros (153.3 million euros in the first quarter of 2009).

The **Group's net financial assets** totaled 1,361.9 million euros, compared with 1,384.6 million euros at December 31, 2009. The impact of the translation into euros of the net borrowings of companies that operate outside the euro zone (-30.0 million euros) is the main reason for the net decrease of 22.7 million euros.

PARMALAT S.p.A.

Net revenues decreased to 197.4 million euros, or 9.6 million euros less (-4.6%) than the 207.0 million euros reported at March 31, 2009, due mainly to aggressive competition in the pasteurized milk and yogurt market segments.

EBITDA was 17.8 million euros, a decrease of 0.5 million euros compared with the 18.3 million euros earned in the first three months of 2009. The ratio of EBITDA to net revenues improved to 9.0%, up from 8.8% in the first quarter of 2009.

EBIT was 5.7 million euros, down from 153.8 million euros in the first three months of 2009. The main reason for this decrease is a reduction in proceeds from settlements reached during the period (-153.4 million euros), offset in part by a reduction in non-recurring charges.

The net profit for the period fell to 47.3 million euros, or 130.5 million euros less than the 177.8 million euros earned in the first three months of 2009. The net profit reflects the positive contributions of 4.1 million euros in net financial income (9.7 million euros in the first quarter of 2009) and 41.9 million euros in income from subsidiaries (21.6 million euros in the first three months of 2009), which consists mainly of dividends declared by Group companies. The above mentioned reduction in proceeds from settlements reached during the first quarter accounts for most of the decrease in net profit.

Net financial assets grew by 23.2 million euros during the first quarter of 2010, rising from 1,486.8 million euros to 1,510.0 million euros, due mainly to the collection of a VAT refund for 2009 amounting to 22.0 million euros.

KEY EVENTS IN THE FIRST QUARTER OF 2010

On February 25, 2010, Parmalat reached an agreement with Parmalat Capital Finance ("PCF"), in liquidation in the Cayman Islands. On the same date the transaction was announced to the market. On March 30, 2010, the court that supervises PCF's liquidation in the Cayman Islands ratified this settlement which must still be approved by the competent Italian Authorities.

BUSINESS OUTLOOK FOR THE BALANCE OF 2010

Guidance: Parmalat confirms its current annual targets.
The reference scenario continues to reflect the impact of a feeling of uncertainty that, as mentioned in the comments provided at the end of last year, seems to pervade the global economy.

In this environment, the Group's performance in the first three months of 2010 underpins expectations that the current annual targets are achievable.

More specifically, based on pro forma net revenues of 3,739.9 million euros and pro forma EBITDA of 342.9 million euros in 2009, the Group expects revenues and EBITDA to increase to about 4,000 million euros and about 365 million euros respectively, barring events that could significantly alter the existing scenario.

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Conference Call with Investors

The data of the 2010 First Interim Report on Operations will be presented to the financial community in a conference call that will be held on May 14 at 6:00 PM (CET) – 5:00 PM (GMT).
The conference call may be followed live in audioconferencing mode by calling the following telephone numbers:

- *800 40 80 88;* *+ 39 06 33 48 68 68;* *+39 06 33 48 50 42*
  *Access code: * 0*

Additional information about this presentation is also available online at the Parmalat website: "www.parmalat.com" - "Investor Relations".

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As required by Article 154 bis*, Section 2, of the Uniform Financial Code (Legislative Decree No. 58/1998), Luigi De Angelis, in his capacity as Corporate Accounting Documents Officer of Parmalat S.p.A., declares that the accounting information provided in this press release is consistent with the information in the supporting documents and in the Company's other documents and accounting records.*

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The data at March 31, 2010 will be filed promptly today at the Company's head office at 4 Via delle Nazioni Unite, Collecchio (PR), and at the offices of Borsa Italiana S.p.A., where they will be available on request. They may also be consulted at the Company website: www.parmalat.com - Investor Relations - Financial Reports.

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The Quarterly Report was not audited.

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The relevant financial statement schedules have been annexed to this press release.

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Parmalat S.p.A.

Collecchio, May 14, 2010

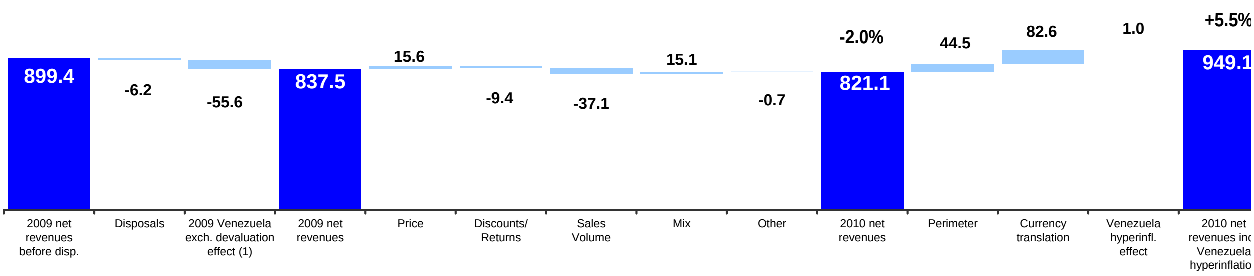
Corporate contact
e-mail: affari.societari@parmalat.net

Like-for-Like Net Revenues and EBITDA

In order to provide a clearer presentation of the impact of the devaluation of the bolivar fuerte versus the U.S. dollar of January 8, 2010 (4.30 VEF for one U.S. dollar), the data for the first quarter of 2009 shown in the "like-for-like" charts provided below have been restated accordingly.

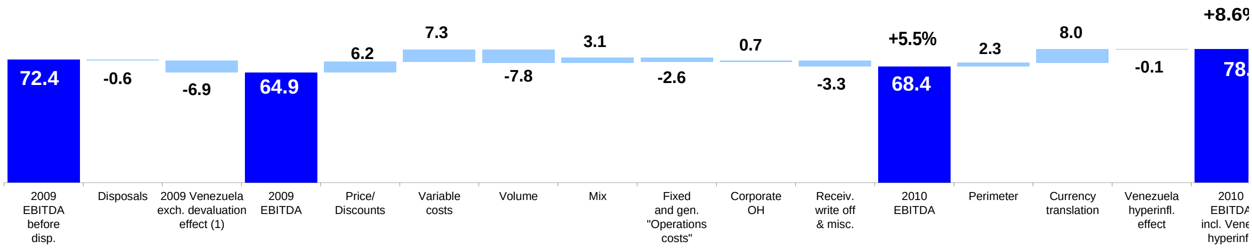
Cumulative Net Revenues March 2010 vs 2009

(€ ml)



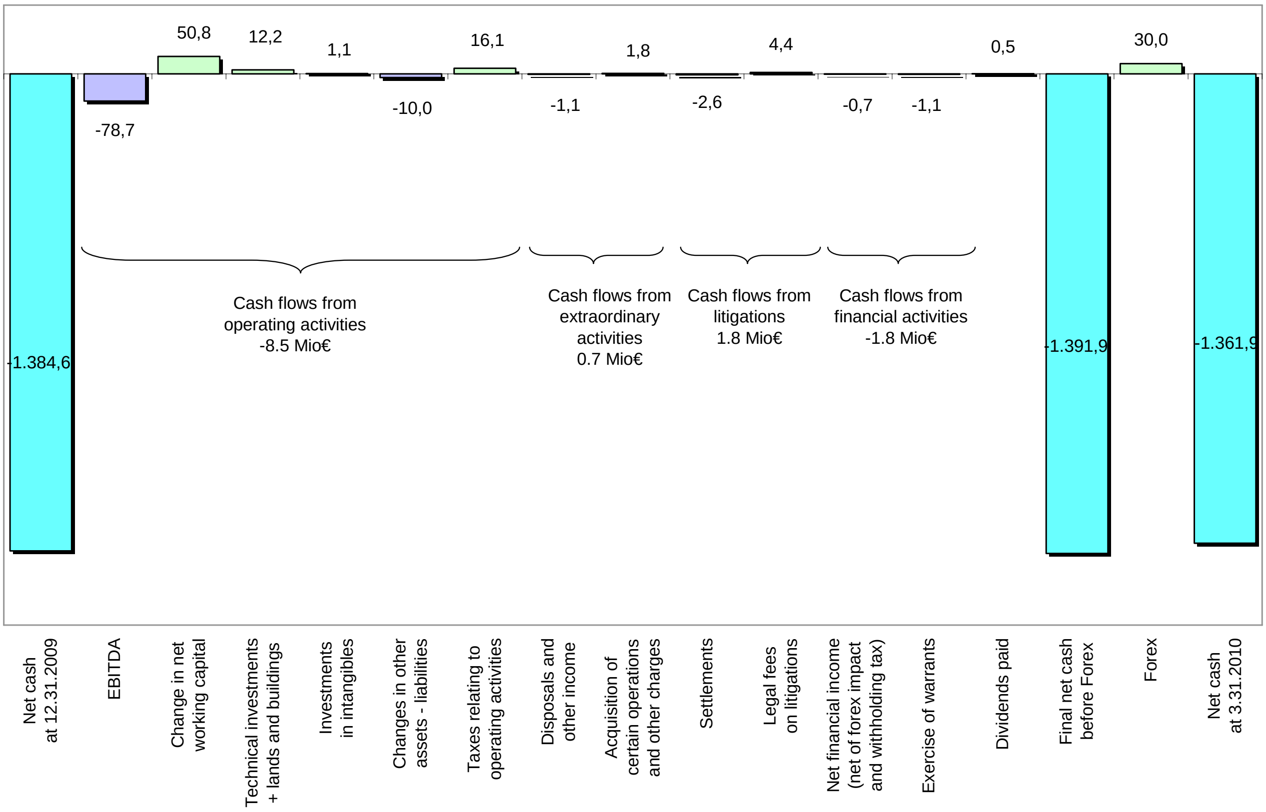
Cumulative EBITDA March 2010 vs 2009

(€ ml)



[(1)] *2009 data restated including the effect of the devaluation of the "bolivar fuerte" versus the U.S. dollar (4.3 VEF = 1 USD) occurred on January 8, 2010*

Consolidated Cash Flow Jan 1 - Mar 31, 2010



Parmalat Group

RECLASSIFIED CONSOLIDATED INCOME STATEMENT

(in millions of euros)	1st quarter 2010	1st quarter 2009
REVENUES	955.8	904.6
Net sales revenues	949.1	899.4
Other revenues	6.7	5.2
OPERATING EXPENSES	(871.3)	(829.8)
Purchases, services and miscellaneous costs	(752.1)	(721.0)
Labor costs	(119.2)	(108.8)
Subtotal	84.5	74.8
Writedowns of receivables and other provisions	(5.8)	(2.4)
EBITDA	78.7	72.4
Depreciation, amortization and writedowns of non-current assets	(26.0)	(22.6)
Other income and expenses:		
- Litigation-related legal expenses	(2.6)	(3.9)
- Miscellaneous income and expenses	5.5	146.5
EBIT	55.6	192.4
Financial income	6.0	12.6
Financial expense	(3.5)	(9.4)
Net foreign currency translation gain (loss)	6.2	(1.8)
Other income from (charges for) equity investments	(0.2)	0.1
PROFIT BEFORE TAXES	64.1	193.9
Income taxes	(15.0)	(16.6)
NET PROFIT FROM CONTINUING OPERATIONS	49.1	177.3
Net profit (loss) from discontinuing operations	-	-
NET PROFIT FOR THE PERIOD	49.1	177.3
Minority interest in net (profit)	(0.6)	(1.0)
Group interest in net profit	48.5	176.3

Continuing operations:

Basic earnings per share	0.0281	0.1043
Diluted earnings per share	0.0275	0.1030

Parmalat Group

RECLASSIFIED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(in millions of euros)	3/31/10	12/31/09
NON-CURRENT ASSETS	1,955.3	1,900.1
Intangibles	1,110.6	1,063.5
Property, plant and equipment	777.3	774.0
Non-current financial assets	14.2	11.4
Deferred-tax assets	53.2	51.2
AVAILABLE-FOR-SALE ASSETS, NET OF CORRESPONDING LIABILITIES	0.5	1.0
NET WORKING CAPITAL	391.1	352.9
Inventories	400.4	376.1
Trade receivables	458.3	459.9
Trade payables (-)	(466.4)	(492.9)
Operating working capital	392.3	343.1
Other current assets	200.1	211.8
Other current liabilities (-)	(201.3)	(202.0)
INVESTED CAPITAL NET OF OPERATING LIABILITIES	2,346.9	2,254.0
PROVISIONS FOR EMPLOYEE BENEFITS (-)	(93.7)	(92.6)
PROVISIONS FOR RISKS AND CHARGES (-)	(266.2)	(282.6)
PROVISION FOR LIABILITIES ON CONTESTED PREFERENTIAL AND PREDEDUCTION CLAIMS	(6.6)	(6.6)
NET INVESTED CAPITAL	1,980.4	1,872.2
Covered by:		
SHAREHOLDERS' EQUITY	3,342.3	3,256.8
Share capital	1,728.2	1,712.6
Reserve for creditor challenges and claims of late-filing creditors convertible into share capital	154.3	168.8
Other reserves and retained earnings	1,457.4	901.7
Interim dividend	(69.8)	(69.8)
Profit for the period	48.5	519.0
Minority interest in shareholders' equity	23.7	24.5
NET FINANCIAL ASSETS	(1,361.9)	(1,384.6)
Loans payable to banks and other lenders	294.9	254.4
Loans payable to investee companies	6.3	6.0
Other financial assets (-)	(1,258.0)	(1,216.8)
Cash and cash equivalents (-)	(405.1)	(428.2)
TOTAL COVERAGE SOURCES	1,980.4	1,872.2

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RECLASSIFIED INCOME STATEMENT

(in millions of euros)	1st quarter 2010	1st quarter 2009
REVENUES	204.4	212.4
Net revenues	197.4	207.0
Other revenues	7.0	5.4
OPERATING EXPENSES	(182.6)	(191.9)
Purchases, services and miscellaneous costs	(156.8)	(166.2)
Labor costs	(25.8)	(25.7)
Subtotal	21.8	20.5
Writedowns of receivables and other provisions	(4.0)	(2.2)
EBITDA	17.8	18.3
Depreciation, amortization and writedowns of non-current assets	(10.5)	(9.4)
Other income and expenses:		
- Litigation-related legal expenses	(2.6)	(3.9)
- Additions to provision for losses of investee companies	-	-
- Miscellaneous income and expenses	1.0	148.8
EBIT	5.7	153.8
Financial income	3.1	11.2
Financial expense	(0.1)	(0.7)
Net foreign currency translation gain (loss)	1.1	(0.8)
Other income from (charges for) equity investments	41.9	21.6
PROFIT BEFORE TAXES	51.7	185.1
Income taxes	(4.4)	(7.3)
NET PROFIT FROM CONTINUING OPERATIONS	47.3	177.8
Net profit from discontinuing operations	-	-
NET PROFIT FOR THE PERIOD	47.3	177.8

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RECLASSIFIED STATEMENT OF FINANCIAL POSITION

(in millions of euros)	3/31/10	12/31/09
NON-CURRENT ASSETS	1,391.5	1,396.6
Intangibles	384.7	388.9
Property, plant and equipment	148.2	151.7
Non-current financial assets	825.6	823.9
Deferred-tax assets	33.0	32.1
AVAILABLE-FOR-SALE ASSETS, NET OF CORRESPONDING LIABILITIES	-	-
NET WORKING CAPITAL	122.7	91.1
Inventories	39.6	37.1
Trade receivables	169.0	180.0
Trade payables (-)	(173.3)	(179.1)
Operating working capital	35.3	38.0
Other current assets	170.6	140.2
Other current liabilities (-)	(83.2)	(87.1)
INVESTED CAPITAL NET OF OPERATING LIABILITIES	1,514.2	1,487.7
PROVISIONS FOR EMPLOYEE BENEFITS (-)	(26.3)	(26.8)
PROVISIONS FOR RISKS AND CHARGES (-)	(109.0)	(107.1)
PROVISION FOR LIABILITIES ON CONTESTED PREFERENTIAL AND PREDEDUCTION CLAIMS	(5.1)	(5.1)
NET INVESTED CAPITAL	1,373.8	1,348.7
Covered by:		
SHAREHOLDERS' EQUITY	2,883.8	2,835.5
Share capital	1,728.2	1,712.6
Reserve for creditor challenges and claims of late-filing creditors convertible into share capital	154.3	168.8
Other reserves and retained earnings	1,023.8	651.0
Interim dividend	(69.8)	(69.8)
Profit for the period	47.3	372.8
NET FINANCIAL ASSETS	(1,510.0)	(1,486.8)
Loans payable to banks and other lenders	8.4	9.2
Loans receivable from investee companies	(23.2)	(25.5)
Other financial assets (-)	(1,254.0)	(1,188.1)
Cash and cash equivalents (-)	(241.2)	(282.4)
TOTAL COVERAGE SOURCES	1,373.8	1,348.7